

## APPENDIX D

### Education and Communication (EC) Project Details

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Details of Tier I Education and Communication projects listed in Chapter IV are provided below. The numbers in brackets following each description correspond to project numbers assigned by the Commission during the evaluation process (see Appendix A).

#### **EC-1: Sponsor Lewis & Clark Educational and Training Programs**

##### *EC-1a: Annual Bicentennial Planning Conference*

The Montana Bicentennial Planning Conference will be held annually from 2000 through 2006. Hosted by the Montana Lewis & Clark Bicentennial Commission, the purpose of the conference is to coordinate Bicentennial planning for Montana and help communities and businesses prepare for the Commemoration. [LCBC06]

##### *EC-1b: Statewide Training for Community Event Planners*

The Montana Lewis & Clark Bicentennial Commission is committed to the development of a training curriculum for community event planners. Regional workshops will be developed which focus on event planning, funding, management, marketing, liability, logistics, security and staffing. [LCBC03]

##### *EC-1c: Lewis & Clark 101 Frontliner Training*

Frontliner training is critical to ensure that employees making initial contact with visitors to Montana are knowledgeable about the Lewis & Clark Expedition and Bicentennial activities. The Flathead Valley Community College, through the existing Montana SuperHost program, is developing a "Lewis & Clark in Montana 101" education package. The package features a 15-minute video illustrating the Trail in Montana, and interviews with key Lewis & Clark experts. Pertinent local contact information also will be included as supplemental reference material. [LCBC05]

##### *EC-1d: "Confluence of Cultures" Symposium*

A national symposium entitled "A Confluence of Cultures: American Indians and the Expedition of Lewis & Clark" will potentially be held in spring 2002. Symposium planners seek to broaden the circle of Bicentennial interest and give voice to an important but underrepresented perspective. Participants in the symposium will include tribal representatives, faculty and students from up to thirty tribal colleges, non-Indian scholars and cultural celebrants. [LCBC07]

##### *EC-1e: Training Manual & Workshops for First Person Reenactors*

A training manual for Lewis & Clark historical reenactors is being developed by the LCTHF Portage Route Chapter and Lewis & Clark Trail Interpretive Center, highlighting known biographical information of each member of the Corps of Discovery, complete with accurate clothing, equipment and experiences from Corps members' personal journals. Sponsors also will conduct a biannual three-day training workshop targeting first-person reenactors for living history presentations. [74]

*EC-1f: "Lewis & Clark Moment" Public Service Announcements*

The Lewis & Clark journals provide ample opportunity for interesting and fun "vignettes" about the Expedition, which will be presented in a way that is both educational and entertaining. The Commission will coordinate with the Montana Historical Society, Travel Montana, statewide media and other partners to produce public service announcements (PSA's) which inform residents and visitors about the Expedition and Bicentennial activities. The PSA's will run weekly on statewide radio, television and in newspapers. A corporate sponsor will be sought as a partner in the project. [LCBC13]

## **EC-2: Enhance the Statewide System of Strategic Orientation Sites**

*EC-2a: Gateway Lewis & Clark Bicentennial Displays*

The Commission will coordinate with Travel Montana, the Montana Department of Transportation and the six tourism countries to provide Lewis & Clark displays at each of the gateway visitor centers, rest areas and wayside sites. The displays should include a map of the Trail in Montana, regional information and a rack for statewide and regional Bicentennial brochures. A consistent design would ensure that visitors are alerted to Bicentennial information at each stop. [LCBC14]

*EC-2b: Golden Triangle Visitor Site*

A visitor contact station/site is planned for the Golden Triangle area (Glacier, Pondera or Teton county) to highlight the Marias exploration by Lewis and his three companions, including their experiences at Camp Disappointment and the Blackfeet Fight site. [91]

*EC-2c: Sidney Visitor Center*

The existing Chamber of Commerce building in Sidney is located at the intersection of State Highways 16, 23 and 200, which is a significant eastern gateway into the state from North Dakota. The building will be renovated to accommodate a visitor center with orientation and information about the Lewis & Clark Expedition in Montana. [68]

*EC-2d: Lolo Pass Rest Area & Visitor Center Displays & Staffing*

The Lolo Pass Visitor Center serves as a gateway to travelers between Montana and Idaho on U.S. Highway 12. A new visitor center facility and rest area is being constructed cooperatively by the USDA Forest Service, Montana Department of Transportation and the Idaho Transportation Department. The Forest Service plans to install enhanced "gateway" services and information displays, provide additional staffing during the Bicentennial years, and implement a permit system for the Lolo Trail from the facility. [FS02]

## **EC-3: Create a Statewide Interpretive Sign Program**

*EC-3a: Statewide Interpretive Sign Funding Pool*

Local, state and federal groups have proposed more than 166 Lewis & Clark interpretive sign placements across the state to increase resident and visitor awareness of the Expedition. A pool of funds will be dedicated for a statewide interpretive sign program. Sponsoring entities will apply for funds, and proposals evaluated based on specified criteria (identification in Statewide Sign Strategy, historical accuracy, location, ownership and maintenance, local support, etc.). The following is a list of interpretive sign/kiosk proposals received to date [LCBC02]:

- Liberty County: Signs on the Marias River at approximate waterway locations of Lewis campsites. Upriver directional signs will indicate the sites. [57]
- Golden Triangle Area: Signs in Glacier, Teton and Pondera counties: on U.S. Hwy 2 in Glacier county, at the furthest point north that the Corps attained; at Camp Disappointment viewpoint on the Blackfoot Reservation; a gazebo/interpretive signs on the north bank of the Two Medicine River in Pondera/Glacier Counties; at the Teton River Rest Area in Teton County. [90]
- Bitterroot Valley "Trail of the American Nations": Signs along the Trail of the American Nations (paralleling Highway 93), a major transportation corridor for the Salish, Nez Perce and Lemhi Shoshone tribes and Lewis & Clark. [10]
- Camp Creek (Ross' Hole): Signs adjacent to Highway 93 near Ross' Hole, the site where the Corps met the Salish Indians. [12A]
- Devils Elbow: A shelter, interpretive signs and map boards at Devils Elbow campground locating the river and L&C campsites as they existed before Hauser Dam, and directional signs from Interstate 15 and U.S. Highway 12 to the site on Secondary 280 (York Road). [60]
- Lewis & Clark County: Signs at ten public access sites to the Missouri River within Lewis & Clark County, describing the Expedition's travels through the area. [64]
- Cascade County: Three signs along two miles of Joe's Trail, an off-road bike/pedestrian path north of Cascade (along old US Hwy 91), depicting the Corps' passage in 1805. [85A]
- Missouri Breaks Corridor & Loma/Decision Point: Research, interpretation and signs along the Missouri River Breaks Corridor, including Loma/Decision Point. [BLM02X, BLM02Z]
- Broadwater County: Signs/kiosks at seventeen Lewis & Clark campsites owned and maintained by Montana FWP, BOR and BLM. [54]
- Twin Bridges: Three signs in Twin Bridges area highlighting L&C route, Beaverhead River, area attractions and location of L&C bronze statue at the Madison County fairgrounds. [37]
- Camp Fortunate Overlook: Signs, repairs, maintenance and structure retrofitting at Camp Fortunate Overlook wayside at Clark Canyon Reservoir. [BOR07]
- Northeastern Plains: Signs at 1) Fishing access site on the Missouri R. south of Culbertson, 2) Hell Creek State Park, 3) Signal Hill Milk River overlook, 4) Bone Trail, 5) Pines Recreation Area, 6) Devils Creek Recreation Area, 7) Fourchette Recreation Area, and 8) Crooked Creek Recreation Area, and interpretive exhibit at Fort Peck Interpretive Center/Museum. [45]
- Park County: Multi-panel kiosk along Interstate 90 west of Livingston highlighting Clark's Yellowstone River journey, area history, events and points of interest. [14]
- Pompeys Pillar: Exhibits and signs for Pompeys Pillar, highlighting special events, American Indian interpretation, and Yellowstone River corridor area. [18B]
- Lower Yellowstone: Twelve kiosks along the Lower Yellowstone River (Fallon, Fairview, Wibeaux, Forsyth, Glendive, Intake, Rosebud, Savage, Miles City, Crane, Terry, Sidney), highlighting L&C sites, area points of interest and events. [66]

- Tribal Sites near Three Forks, Missouri & Yellowstone Basins: Signs and markers describing sites in the Three Forks area and Missouri and Yellowstone basins. Interpretive living museum displays of American Indian agriculture products encountered by the Expedition. [BIA05]
- National Forest L&C Sites and Ranger Stations: 58 wayside signs/exhibits and 25 Bicentennial exhibits located statewide on National Forest lands and at Forest Service sites along the Trail. Signs at ranger stations will provide area-specific information to travelers. [FS04, FS06]

## **EC-4: Enhance System of Key Destination Interpretive Facilities**

### *EC-4a: Pompeys Pillar Interpretive Center*

On July 25, 1806, William Clark carved his name onto a 200-foot sandstone outcropping and referred to the site as “Pompy’s Tower” in honor of Sacagawea’s young son. It remains the only visible evidence of the Expedition along the entire Trail. The BLM acquired the Pompeys Pillar National Historic Landmark and surrounding land in November 1991, which is located about 30 miles east of Billings adjacent to Interstate 94. The area has remarkable historical, cultural, geological and natural significance. The planned interpretive center will highlight the history of the Pillar and surrounding area, Clark’s return trip down the Yellowstone, and the indigenous peoples of the area. As a major destination facility, it will provide significant economic benefit to the region. An Environmental Assessment has been completed. Public comments are being sought on four proposed options for the facility design and site plan. One option includes a partnership with the Montana Department of Transportation to develop a rest area facility near the interstate exit and adjacent to the site entrance. [16, BLM01, MDT04]

### *EC-4b: Travelers’ Rest Interpretive Center*

The Travelers’ Rest campsite located near Lolo, Montana not only is historically significant, it also is strategically positioned at crossroads of U.S. Highways 12 & 93 along the Trail, seven miles from Missoula. Following completion of site archeology and land acquisition (in progress), an interpretive/visitor facility is proposed at Travelers’ Rest. The facility will highlight the Expedition’s stays at the site in both 1805 and 1806, as well as the American Indian and Corps of Discovery trails through the Bitterroot Valley and Lolo Pass. It will serve as a gateway facility to the historic sites, routes and points of interest throughout the valley, benefiting the regional economy. A feasibility analysis and business plan will determine the most appropriate type and size of facility for the area, its visitors and the communities. After the analysis is complete, facility planning, design and construction will commence. [4A, B]

### *EC-4c: State Lewis & Clark Exhibit*

The Montana Historical Society will develop a Montana “anchor” Lewis & Clark exhibit, which will be housed in a reconstructed gallery at the Montana Historical Society in Helena. The exhibit will focus on the people who lived in the geographic region now known as Montana; their homelands, economy, social activities, contact with and legacy from the Expedition [MHS01]

### *EC-4d: Lewis & Clark National Historic Trail Interpretive Center Improvements*

The Lewis & Clark National Historic Trail Interpretive Center in Great Falls has hosted more than 260,000 visitors since its opening in May 1998. Increased visitation has led to a need for improvements to address existing safety and visitor circulation

challenges, as well as to enhance visitor interpretation. Plans include: 1) Improvements to the exterior site and interior exhibit hall; 2) A temporary Bicentennial exhibit; 3) New orientation movie and audio tour; 4) American Indian interpretive training academy; 5) Participation in L&C 101 front-liner and interpretive host training; 6) Additional staff; 7) Satellite site development at Sulphur Springs trailhead and interpretive trail and associated wayside exhibits. [FS01]

*EC-4e: Ravalli County Museum Exhibit, Diorama & Mural*

The Bitterroot Valley Historical Society is dedicating an existing room in the Ravalli County Museum in Hamilton to depict the interactions between the Corps of Discovery and the Salish Indians. The display will feature a diorama and mural, accompanied by an interpretive brochure. [11]

*EC-4f: Three Forks Interpretive Center, Trails & Amphitheater*

A 20' x 40' log interpretive center is planned at Headwaters Park in Three Forks. The center will house twelve acid-sketched steel signs depicting the story of Lewis & Clark with text and illustrations. Interpretive trails with signs, a gazebo and an amphitheater also will be located in the park. [28]

*EC-4g: Yellowstone County Museum*

The Yellowstone County Museum, located in Billings, is constructing a Lewis & Clark era fur trading post inside the Paul McCormick log cabin portion of the Museum. This living history exhibit will extend the legacy of the Expedition by providing visitors with an interpretive/interactive experience and educational program. [27A]

*EC-4h: Museum of the Plains Indian*

The Museum of the Plains Indian, on the Blackfeet Reservation in Browning, was founded in 1941. It is maintained by the Bureau of Indian Affairs and managed by the Blackfeet Arts and Crafts Board. The museum's proximity to Glacier National Park, Camp Disappointment and the Lewis & Clark Trail makes it a natural focal point for interpretation of Plains Indian interactions with the Expedition, but the museum is in need of infrastructure repairs and upgrades, and refurbishing of the displays. [BIA01]

*EC-4i: Fort Peck Dam Interpretive Center Wildlife Exhibit*

The Fort Peck Dam Interpretive Center and Museum, scheduled for completion by 2003, will provide in-depth interpretation of many significant resources and events in Northeastern Montana. Exhibits will include orientation to the wildlife refuges, dinosaur fossils, the construction of Fort Peck Dam, the rich American Indian culture, the Lewis & Clark journey, and homesteading. The interpretive center, located on State Highway 24 near Fort Peck Dam, will be a key attraction to increase tourism and provide needed economic development. The U.S. Fish & Wildlife Service has been allocated exhibit space and will design, construct, install and maintain displays that will highlight the National Wildlife Refuges along the Lewis & Clark route. [USFW01]

